EACR Conference

OVERCOMING THERAPY RESISTANCE:

Outsmarting intratumour heterogeneity and plasticity

Lyon, France

20 - 22 April 2027

SPONSORSHIP BOOKING FORM

Please send the completed form to Steph Milsom: stephanie.milsom@eacr.org

- Save the PDF and open with Acrobat Reader
- Complete the form electronically

COMPANY INFORMATION

The company name as it should appear in official listings, e.g. on the conference website.

Company name: _____

Contact person: _____ Email : _____

Company URL for linking from the conference website: _____

Please send a high resolution version of your company logo along with the completed booking form.

HOW DID YOU HEAR ABOUT THIS CONFERENCE?

☐ Email from the EACR	☐ EACR website	☐ EACR social media post
☐ Google search	☐ Recommendation from a friend/colleague	

Other (please specify): _____

INVOICING DATA

Name of company or agency: _____

Contact person for invoicing: _____ Email: _____

Address: _____

Postal code: _____ City: _____

Country: _____

Is this booking the subject of a formal PO in your organisation? ☐ Yes / ☐ No

PO number: _____ OR ☐ PO to follow [1]

[1] *Invoice will be issued with the note "PO to follow" and will then be updated and re-sent when PO number is provided*

VAT/Tax ID Number: _____

- Only one invoice address may be used. If an updated or additional invoice is subsequently requested using a different address, a € 100 administrative fee will be charged.
- All invoices must be settled in full by the payment date indicated on the invoice (30 days from receipt) or 10 days before the start of the conference should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, the EACR reserves the right to deny access to the conference.
- VAT will be applied as required

AGREEMENT

I confirm that, if accepted by the EACR, _____ [add company name] agrees to be bound by the EACR's General Terms and Conditions, which I have read and understood.

Date: _____ Name: _____ Position: _____

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EXHIBITION

*Prices exclude VAT**

☐ Exhibition package	**€ 1 500**

Please select your preferred stand number (*see exhibition floor plan here*)

☐ Stand 1	☐ Stand 2	☐ Stand 3	☐ Stand 4
☐ Stand 5	☐ Stand 6	☐ Stand 7	☐ Stand 8
☐ Stand 9	☐ Stand 10	☐ Stand 11	☐ SOLD

INDUSTRY PRESENTATION

*Prices exclude VAT**

(Can be stacked to make a 30-minute session; exhibition stand not included)

☐ Industry presentation (15 mins): Tuesday 20 April, 16:30-16:45	**€ 2 000**
☐ Industry presentation (15 mins): Tuesday 20 April, 16:45-17:00	**€ 2 000**
☐ Industry presentation (15 mins): Wednesday 21 April, 08:45-09:00	**€ 2 000**
☐ Industry presentation (15 mins): Wednesday 21 April, 12:10-12:25	**€ 2 000**
☐ Industry presentation (15 mins): Wednesday 21 April, 12:25-12:40	**€ 2 000**
☐ Industry presentation (15 mins): Thursday 22 April, 08:45-09:00	**€ 2 000**

EXHIBITOR OPTIONAL EXTRAS

☐ Conference dinner ticket(s)	**€ 57** *(INCL. VAT)*	**Quantity**_____
☐ Additional exhibitor registration [2]	**€ 350** *(EXCL.. VAT)**	

[2] *Limited to one per package at this rate. Additional registrations can be purchased at the industry rate through the conference website: eacr.org/conference/overcoming-therapy-resistance-2027/registration*

ADDITIONAL SPONSORSHIP

*Prices exclude VAT**

Dedicated mailing to participants	
☐ Pre-conference mailing: Wednesday 14 April 2027	**€ 750**
☐ Pre-conference mailing: Friday 16 April 2027	**€ 750**
☐ Conference mailing: Tuesday 20 April 2027	**€ 750**
☐ Conference mailing: Wednesday 21 April 2027	**€ 750**
☐ Exclusive provision of branded notepads	**€ 350**
☐ Exclusive provision of branded pens	**€ 350**
☐ Leaflets to be displayed on literature table	**€ 350**
☐ Full page advertisement in printed and online pocket programme	**€ 500**
☐ Inter-session slide during the conference	**€ 1 000**
☐ Clickable image banner on the 'Onsite guide' webpage	**€ 500**

☐ Video Advertising	**€ 500 per 30 sec**	_____**seconds**

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HOSPITALITY

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☐ 1 coffee break	**€ 500**
☐ Welcome reception	**€ 1 000**

EDUCATIONAL SUPPORT

☐ Unrestricted Educational Grant (min. € 1 000)	€ _____
☐ Travel Grant Support (min. € 1 000)	€ _____

**Unless indicated otherwise, prices exclude any applicable VAT, which will depend on the item(s) you are purchasing and where you are deemed to consume the supply, according to international VAT laws.*