

Sponsor Manual

Contacts

Conference Officer

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Marketing Officer

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Conference Website

eacr.org/conference/cancer-cell-plasticity-2025

Key Deadlines

03 November 2025

- Participant registration and payment deadline
- Deadline to register your representatives
- Deadline to send industry speaking slot titles and speaker names
- Deadline to send dedicated slide (classic advertising package)

Useful information

Participants' contact details

During registration, participants can opt-in to share their full name and email address with registered attendees and sponsors. Shortly before the conference, the EACR will share the full list in a password protected file. The password will be provided in a separate email. Your company is responsible for ensuring that any use of this data complies with all applicable data protection legislation.

WARNING: Targeting of participants & exhibitors by 'mailing list services' or similar

The EACR has learned that third-party companies are targeting EACR conference attendees. These companies may call or email you falsely claiming to be able to provide participant lists for our conferences for a fee. These are scam emails and the EACR has no agreement or affiliation with external parties offering mailing list access; you should not give any information to them.

Terms & Conditions

When booking, all parties agree to abide by the EACR's general [terms and conditions](#).

Industry speaking slots

Representative registration

5-minute pre-recorded talks include **two** full-access conference registrations.

15-minute live talks include two full-access conference registrations, plus an additional full registration for the speaker (**three total**).

Each person should be registered via this link:
share.hsforms.com/1dgjz8t-gQme4ntXUNfvlnA22kxi



The short online form will need to be completed for each representative you have attending the conference, including your talk speaker.

Additional registrations can be booked at the standard industry registration rate (€300) here: eacr.org/conference/cancercellplasticity2025/registration. Any reps registering in this way do not need to complete the above form.

The deadline to register your representatives is **03 November 2025**.

Talk content

The talk title and speaker name should be sent to the Marketing Officer (page 1) as soon as possible for review and inclusion in the online conference programme. The deadline to provide this information is **03 November 2025**.

Pre-recorded talks should be sent in MP4 format with H.264 video codec and AAC audio codec by no later than **03 November 2025**.

We do not require a talk abstract or slides before the conference begins. You will be contacted by the Conference Officer (page 1) 1-2 weeks before the first day of the conference by email. This email will provide instructions for joining the online meeting.

Note: These sessions are fully embedded in the conference programme and should therefore be scientific in nature rather than a marketing presentation. You can send us the content in advance if you are unsure of its suitability.

Sponsored slides

Classic advertising package

Includes one dedicated slide, which will be displayed in a rolling presentation along with EACR slides during the conference's breaks. The slide should be provided in a format compatible with Microsoft Powerpoint with ratio 16:9 and sent to the Marketing Officer (page 1) no later than **03 November 2025**.

Promoting your presence

We encourage you to share your involvement in this conference with your network. Meeting banners and suggested social media content can be found here:

eacr.org/conference/cancercellplasticity2025/promote