

# Sponsor Manual

## Contacts

### Conference Officer

Hannah Barrs

Email: [hannah.barrs@eacr.org](mailto:hannah.barrs@eacr.org)



### Marketing Officer

Steph Milsom

Email: [stephanie.milsom@eacr.org](mailto:stephanie.milsom@eacr.org)



**Venue: CosmoCaixa Science Museum**

URL: [www.cosmocaixa.org/ca/info-centre](http://www.cosmocaixa.org/ca/info-centre)

**Shipping location: VHIO Barcelona**

Please refer to instructions on page 4 of this manual

## Conference Website

[www.eacr.org/conference/defenceisthebestattack2025](http://www.eacr.org/conference/defenceisthebestattack2025)



/EACR.org



@EACRnews



@helloeacr



European  
Association for  
Cancer Research

## Key Deadlines

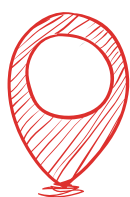
### 14 April 2025

- Participant registration and payment deadline
- Deadline to register your representatives
- Cut-off to book your representatives' conference dinner tickets  
(please note that tickets may run out before this date.)
- Deadline to send industry symposia titles and speaker names
- Deadline to send pocket programme advertisements and video advertisements

### Monday 12 May 2025

- Please aim to have any item delivered on this day only. See page 4 for delivery address and further details.

## Venue Information



### Location

CosmoCaixa Science Museum  
Calle Isaac Newton, 26  
08022 Barcelona  
Spain



### Venue Travel information

The conference centre is just 10 minutes from the city centre (Plaça de Catalunya) by metro. Find out more here: [eacr.org/conference/defenceisthebestattack2025/venue](https://eacr.org/conference/defenceisthebestattack2025/venue)

## Sponsored speaking slots

### Representative registration

If you have booked a speaking slot this includes 2 full-access conference registrations. **Each person should be registered via this link:** [share.hsforms.com/1z9DLRPwpT7WB6qTrCg76DA22kxi](https://share.hsforms.com/1z9DLRPwpT7WB6qTrCg76DA22kxi).



The short online form will need to be completed for each representative you are sending to the conference. Any additional registrations which are required are subject to the standard industry registration rate (€790) and can be booked here: [eacr.org/conference/defenceisthebestattack2025/registration](https://eacr.org/conference/defenceisthebestattack2025/registration)

The deadline to send all information regarding your representatives is **14 April 2025**.

## Industry sponsored speaking slots

Industry sponsored speaking slots are 30-minute sessions. This is comprised of a 20-minute talk followed by 10 minutes for questions.

### Pocket Programme announcement

The EACR offers promotional support to assist in obtaining good attendance at each industry symposium. Please send the details of your industry symposium (title + speaker name and affiliation) to the Marketing Officer (page 1) no later than **14 April 2025** for inclusion in the printed Pocket Programme. Titles are subject to approval by the Scientific Programme Committee.

*Note: These sessions are fully embedded in the conference programme and should therefore be a scientific presentation rather than a marketing presentation. You can send us the content of the talk if you are unsure of its suitability.*

## Other useful information

### Pocket Programme

One printed Pocket Programme will be provided to all participants. Full page adverts in the pocket programme can be purchased; contact the Marketing Officer (page 1) for more information.

### Participants' contact details

Participants can agree to share their full name and email address at registration. Shortly before the conference, the EACR will send all registered attendees the full list of participants who 'opted-in'. Your company is responsible for ensuring that any use of this data, and any further data collected on site, complies with all applicable data protection legislation. Badge scanners are not available.

### Wi-Fi

Free Wi-Fi is available throughout the venue. The password will be confirmed in the pocket programme.



### Refreshments

All company representatives can take advantage of the refreshments made available to participants, such as tea/coffee, pastries, and lunches. Exhibitors are invited to help themselves to refreshments and meals before the participants.

### Conference dinner



The Conference Dinner will take place at 20:30 on Wednesday 14 May in the stunning Flooded Forest, an indoor rainforest boasting a variety of Brazilian flora and fauna located within the museum. Tickets are not included in sponsorship packages and can be purchased for €65 each. The cut-off date to buy conference dinner tickets is **14 April 2025**.

## Shipping

If you are providing sponsored stationery or leaflets, you will need to ship these to Barcelona in time for the conference. Please note that **CosmoCaixa Science Museum cannot accept deliveries** - you should arrange for deliveries to be sent to the Vall d'Hebron Institute of Oncology (VHIO) instead.

Clearly labelled parcels may arrive by prior arrangement on **12 May 2025 only**. If you have any issues arranging deliveries on this date, please contact Natalia using the below information. See page 6 for instructions regarding sponsorship items.

Contact: Natalia Czerniak  
Telephone: +34 618 107 890  
Email: [nataliaczerniak@vhio.net](mailto:nataliaczerniak@vhio.net)

### Shipping address

Vall d'Hebron Institute of Oncology (VHIO)  
EACR conference: Defence is the Best Attack  
13-15 May 2025  
<Name of your company>  
Plaça d'Adolf Marsillach, 6  
08035 Barcelona

Spain

## Accommodation

Sponsorship packages do not include accommodation. For suggestions and travel information, we recommend you go to [www.barcelonaturisme.com](http://www.barcelonaturisme.com)

### **WARNING: Targeting of participants & exhibitors by 'housing services' or 'travel agents'**

*The EACR has learned that third-party companies are targeting EACR conference speakers, participants, and sponsors. These companies may call or email you falsely claiming to be the official accommodation partner for our conference and make false claims about themselves in order to obtain your credit card information. Please note that the EACR has no agreement or affiliation with these providers and we recommend that you do not give any information to them.*

## Advertising

### Pocket Programme Advert

Advertisements in the Pocket Programme are not included in sponsorship packages and are available to purchase as an optional extra for €500.

Advertisements should be A5 colour portrait in high-resolution PDF format with the following specifications:

- Advert area trim: 148mm x 210mm
- With bleed: 154mm x 216mm (3mm bleed)
- Safe print area for text: 128mm x 190mm

Artwork should be sent to the Marketing Officer (page 1) no later than **14 April 2025**.

### Advert specifications



### Video Advertising

Video advertisements are not included in sponsorship packages and are available to purchase as an optional extra for €500 per 30 seconds of video, with a maximum length of 5 minutes. This will be played three times during the conference.

Each advertising break will take place directly before or after a scientific session and will be a maximum of 5 minutes long, grouping videos together as required.

Videos should be sent as an MP4 with H. 264 video codec and AAC audio codec and sent to the EACR via a file sharing service i.e. Dropbox or WeTransfer

Video advertisements should be sent directly to the Marketing Officer (page 1) no later than **14 April 2025**.

### Additional advertising opportunities

Additional sponsorship and advertising opportunities are available to purchase; please contact the Marketing Officer (page 1) for more information.

- **Notepads:** Must be A4 or A5 in size, at least 10 pages each, with at least 80-90% of each page free from design/branding
- **Flyers for literature table:** Maximum size accepted is a single sheet of A3 to be folded in to A4

After the registration deadline we will inform sponsors of the approximate number of participants so they can send an appropriate amount of material.

## COVID-19

The EACR will do everything we can to make the event safe. We will comply with any local and international restrictions in place at the time. If the Conference is cancelled or postponed due to the pandemic, you will be eligible for a full refund on any sponsorship items bought.

Further general information, including terms regarding cancellation not forced by the pandemic, can be found in the Registration Terms & Conditions:

[www.eacr.org/service-terms](http://www.eacr.org/service-terms)