

## VIRTUAL POSTER GUIDELINES

**Congratulations on being selected to give a poster presentation at an EACR conference!** You will be sent an email with a direct link to upload your poster. The same link will also become available when you login on the conference website.

**Virtual posters should be uploaded in PDF format, with a file size no bigger than 4Mb. Landscape and portrait formats are accepted.**

### Online abstract book

The digital abstracts and posters will be available through the conference website before the conference begins:

- Searchable by author or keyword
- Abstracts will link to the PDF posters

At the beginning of each poster session, you are encouraged to use the Chat box in the meeting to explain why participants should come and view your poster, notifying them of which Breakout Room you will be in.

### Tips and ideas

Conference participants can browse virtual posters at any time. Here are some ideas to get the most out of your virtual poster:

- Include your contact details on the poster i.e. an email address or X/Twitter handle so participants can start a discussion about your work.
- Use social media to spread the word about your virtual poster. Tag @EACRnews on X/Twitter, @helloEACR on Instagram or 'European Association for Cancer Research' on Facebook and LinkedIn.
- Record yourself with your poster – As you won't be presenting your poster in a conference hall, why not record a short video of yourself talking about your poster and share it on social media using the tags above.
- Use the participant list – Conference participants will receive a list of other participants who have opted-in to share their details. Maybe you saw someone ask a question during a talk that is relevant to your research. Why not contact them and direct them to your poster or start your own discussion?
- Tables, drawings, charts, pictures and QR codes are allowed - in fact they are encouraged!
- Please include a clear disclaimer on your poster if you do not want participants to copy or share your poster i.e. "DO NOT POST"